

BROWNFIELDS POST

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www.WVBROWNFIELDS.ORG

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SPECIAL WEST VIRGINIA CONFERENCE EDITION

6th Annual West Virginia Brownfields Conference

The West Virginia Brownfields Conference is the statewide event that combines exceptional educational programs with outstanding networking opportunities between communities, development professionals and service providers.

The conference is hosted annually

by the WV Brownfields Assistance Centers at West Virginia University and Marshall University in cooperation with the West Virginia Department of Environmental Protection, West Virginia Development Office and the Air & Waste Management Association.

Keith Burdette 2011 Keynote Speaker



**Secretary, West Virginia
Department of Commerce
Executive Director,
West Virginia
Development Office**

In December 2010, Keith Burdette was appointed by Governor Earl Ray Tomblin as cabinet secretary for the West Virginia Department of Commerce and executive director of the West Virginia Development Office.

see Keith Burdette on PAGE 11

Matt Ward, Partner The Ferguson Group

Matt is a West Virginia native, with extensive experience in assisting non-profits and green technology companies involved with community development and revitalization. Matt will be discussing brownfield support and trends from the federal level and potential funding opportunities for communities



Four Years of the FOCUS WV Brownfields Program

Small Grant Program seeks projects turning eyesores to assets

WVU's Northern WV Brownfields Assistance Center seeks grant applicants for "eyesore to asset" program that helps West Virginia communities convert abandoned or underutilized properties into usable assets. FOCUS WV is encouraging communities to apply for available grant money it has available to boost their efforts.

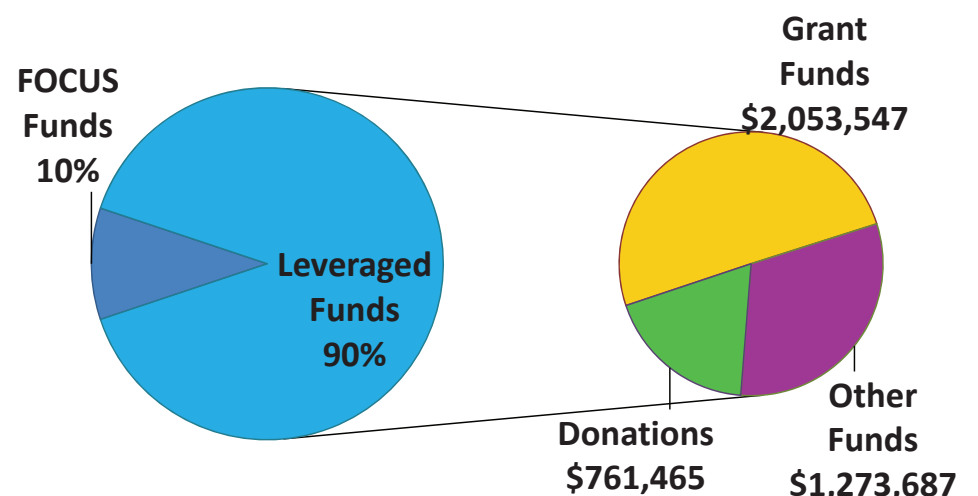
The Northern West Virginia Brownfields Assistance Center at WVU has a record of success in helping communities convert underutilized sites – known as brownfields – into usable parcels for new uses. The Center's Foundations for Overcoming Challenges and Utiliz-

ing Strengths West Virginia Program – or FOCUS WV – is making a series of grants worth \$5,000 each available to interested towns and communities in West Virginia facing brownfields challenges.

Kirby explained that the FOCUS WV Brownfields program helps communities create a redevelopment vision for brownfield properties of strategic community interest. Activities eligible for funding include conducting environmental site assessments, holding community meetings, and identifying and

see FOCUS WV on PAGE 10

FOCUS WV Leveraged Funds



The FOCUS WV Program has leveraged nearly \$4.1 Million through an initial investment of \$268,000 in grants to 33 community projects.



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Thanks to Conference Planning Committee

- Catlin Buckley
- George Carico
- Ken Ellison
- Luke Elser
- Patricia Hickman

- Dennis Jarvis
- Patrick Kirby
- David Lieving
- Don Martin
- Bill O'Brien

- Dave Saville
- Larry Sirinek
- Greg Tieman
- Tamara Vandivort
- Glenn Waldron



The West Virginia Brownfields Assistance Centers

The West Virginia Brownfields Assistance Centers were created to promote economic development and environmental and public health protection through innovative redevelopment of brownfield sites. The Centers promote and coordinate the development of brownfield property by providing training and technical assistance, facilitating site preparation

efforts and community involvement, as well as helping communities with grant writing and leveraging project funding.

Many small communities in rural West Virginia do not have the staff or technical expertise to undertake brownfields redevelopment projects on their own. The Northern and Southern Brownfields Assistance Centers were created to empower communities

to plan and implement brownfields redevelopment projects.

In an effort to provide comprehensive assistance to communities throughout West Virginia, the two centers coordinate by producing state-wide conferences, collaborating on regional projects, and by sharing current brownfields information.



Center for Environmental, Geotechnical and Applied Sciences (CEGAS)

The West Virginia Brownfields Assistance Center at Marshall University, located in Huntington, is housed within The Center for Environmental, Geotechnical, and Applied Sciences (CEGAS).

CEGAS was established in May 1993 through a cooperative effort between Marshall University and the West Virginia Graduate College, which have since merged.

The goal of the Center is to forge close relationships among the business community, higher education institutions, and government agencies, in technology-based endeavors.

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Teresa Buckland, Development & Operations
Dennis Jarvis, Economic Development Specialist

www.wvbrownfields.org



Forty-Plus Years of Water Research

The Northern WV Brownfields Assistance Center is housed in the West Virginia Water Research Institute (WV WRI) at the National Research Center for Coal & Energy at West Virginia University in Morgantown, WV.

Under Federal legislation, the United States Geological Survey (USGS) supports a Water Research Institute in each U.S. state and territory. The West Virginia Water Research Institute has been in existence since 1967 and has served as a statewide vehicle for performing research related to water issues.

WVWRI is the premier water research center in West Virginia and, within selected fields, an international leader.



WVWRI is dedicated to the preservation and restoration of the natural environment through research and outreach with industry, government agencies, academia, and the public.

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Dave Saville, Outreach Coordinator
Derek Springston, Program Associate
Catlin Buckley, Graphic Design & Web Development



US Environmental Protection Agency Region 3

EPA is a federal agency that aims to protect human health and the environment through a wide variety of programs. Under the Brownfields program, EPA provides technical and financial assistance for community revitalization through an approach based on four main goals: protecting the environment, promoting partnerships, strengthening the marketplace, and sustaining reuse. Region 3 serves the Mid-Atlantic States including West Virginia.



WV Department of Environmental Protection

The WVDEP manages the remediation of lands that are affected by contamination under the Division of Land Restoration. The WVDEP Office of Environmental Remediation oversees the State's Voluntary Remediation Program, assisting property owners in identifying and addressing potential contamination of brownfield property.



West Virginia Development Office

As the State's chief economic and community development agency, the WVDO improves the quality of life for all West Virginians by strengthening the State's communities and growing its economy to expand, retain and create more and better jobs.



AIR & WASTE MANAGEMENT ASSOCIATION

Air & Waste Management Association, WV Chapter

The Air & Waste Management Association is a non-profit, non-partisan professional organization that enhances knowledge and expertise by providing a neutral forum for information exchange, professional development, networking opportunities, public education and outreach. The mission of AWMA is to assist in the professional development and critical environmental decision-making of our members to benefit society.

SPONSORS | 3

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Mining practice at Jackson Kelly was one of only six ranked in the first-tier nationwide.

2011 edition of The Best Lawyers in America®
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Chambers USA 2011 Guide: America's Leading Business Lawyers
Nineteen Jackson Kelly lawyers listed.

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are consistently ranked as leaders in nationally-known legal publications. With more than 90 years of experience, our key areas of practice include energy law, banking law, litigation, employers' liability law, construction law and education law.

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The West Virginia Chamber of Commerce is the largest, most influential general business organization, representing all business sectors in every region of the state. They are working to make WV a better place to do business by giving private-sector employees a voice in State politics.

www.wvchamber.com



Microbac Laboratories OVD, located in Marietta Ohio, is a full service environmental laboratory specializing in the analysis of soil and groundwater. Microbac has an extensive two-decade resume supporting Brownfield redevelopment projects all across the United States.

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KU Resources, Inc.

KU Resources, Inc. provides a full range of environmental management and site development engineering services to industrial, commercial, and community-based clients.

www.kuresources.com



TETRA TECH

Tetra Tech is a leader in environmental and engineering services. For more than 40 years, Tetra Tech has provided turnkey environmental services to federal, state, and local government and commercial industries that contribute to the management and redevelopment of brownfields.

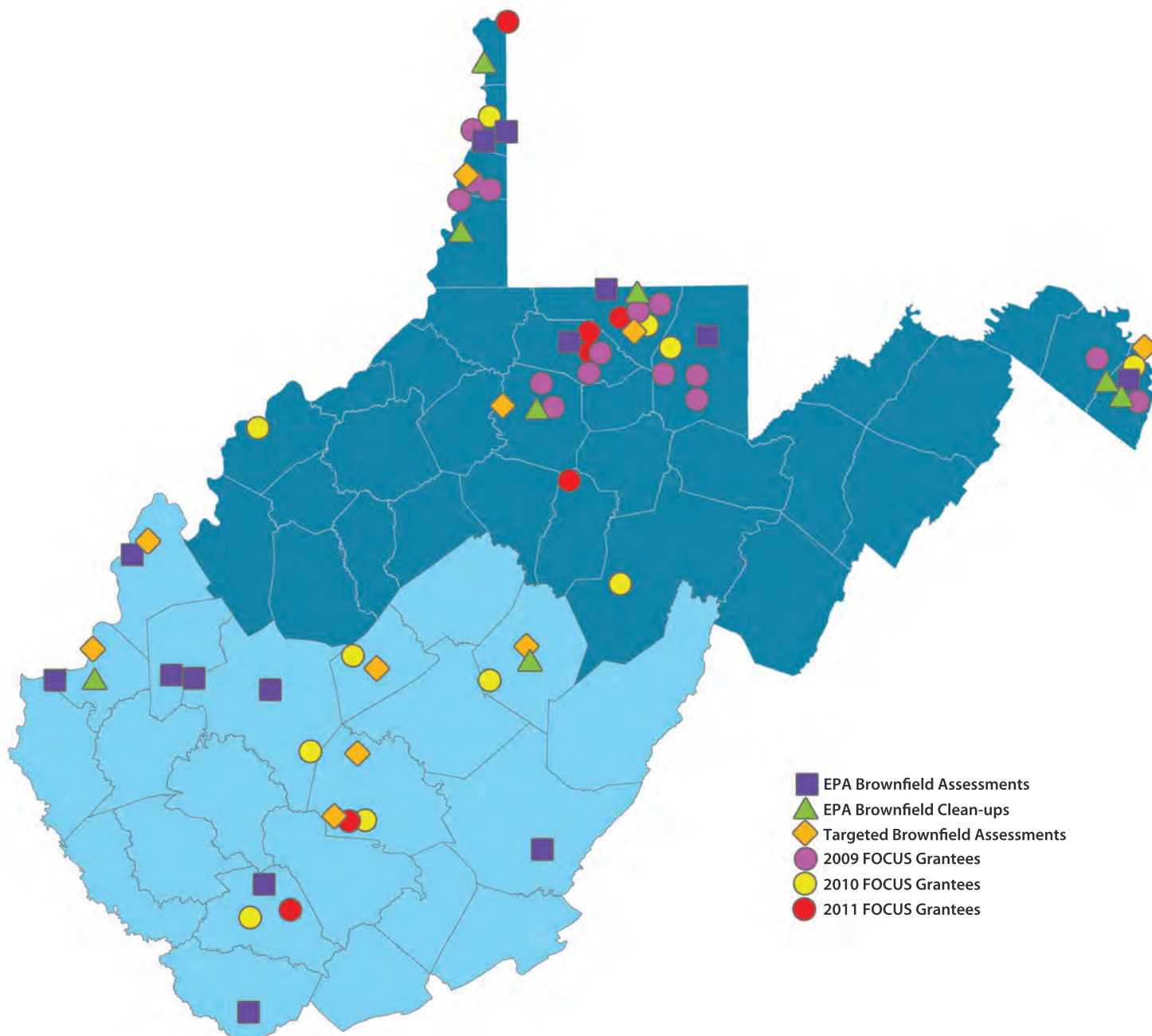
www.tetrattech.com



CORE Environmental Services, Inc. is a full service environmental consulting and engineering firm. CORE is Consulting, Operation and Maintenance, Risk Assessment and Engineering. From their offices in Morgantown, WV and Pittsburgh, PA, they provide clients with professional consulting and on-site technical services.

www.core-env.com

Select Brownfields Project Map



- EPA Brownfield Assessments
- ▲ EPA Brownfield Clean-ups
- ◆ Targeted Brownfield Assessments
- 2009 FOCUS Grantees
- 2010 FOCUS Grantees
- 2011 FOCUS Grantees

New Staff at the Brownfields Assistance Centers



Derek Springston joined the Northern West Virginia Brownfields Assistance Center (NBAC) in August 2011 as a Program Associate. Mr. Springston earned his Master's Degree in Environmental Science with a GIScience Certificate at Marshall University and his B.S. Degree in Geology at West Virginia University. He has 5 years of environmental consulting experience as a Project Manager and GIS Specialist with engineering firms and oil and gas clients.

Mr. Springston is continuing development of the WV Brownfields Inventory and Mapping database that will assist with spatially locating, organizing, and prioritizing current and future sites. The database will advance project opportunities for community and economic development.

Mr. Springston is also serving as the GIS Mapping Coordinator for the Morgantown Municipal Bicycle Board, helps with trail-building, and volunteers with water sampling and analysis.



Carrie M. Staton is the Coordinator of the WV Redevelopment Collaborative, a program of the Northern WV Brownfields Assistance Center. Carrie works with a variety of partners to help WV communities capture the maximum economic, environmental, and social benefit from the remediation and reuse of brownfields. In addition to coordinating the efforts of the partners of the Collaborative, Carrie researches and develops additional resources for distribution to communities, including grant writing assistance.

Carrie has experience in fundraising, parks revitalization, affordable housing, and community development. She holds a BA degree in Nonprofit Administration from Bethany College and a Master of Public Administration degree from West Virginia University. Carrie is a member of the Public Administration Theory Network and the Mary Parker Follett Network.



Dennis Jarvis has recently been welcomed to the Marshall University's Center for Environmental, Geotechnical and Applied Sciences (CEGAS) staff. Dennis, an economic development specialist, is no stranger to CEGAS and Marshall University, working as the Director of the Mine Safety Technology Consortium (MSTC), a program now under the CEGAS umbrella, dedicated to expanding research, development, and manufacturing opportunities in mine safety, health, technology and equipment.

Dennis will continue his work as Director of this valuable and important program, plus provide economic development support in our ever-growing and continually evolving West Virginia Brownfields Assistance Center. Dr. Tony Szwilski, Director of CEGAS, said "the enthusiasm and out-going spirit that Dennis brings will be a valuable asset to our team. We're excited to have Dennis on-board".

Morris Creek Watershed Selected for EPA Land Revitalization Project

EPA announced in August of 2011 that the Morris Creek Watershed Association (MCWA), located near Montgomery, WV, has been selected to receive assistance through EPA's Land Revitalization Program. This funding supports community-based land revitalization programs, and MCWA was selected as one of only ten projects throughout the country. This announcement, which provides \$30,000 in funding, came after MCWA and the West Virginia Brownfields Assistance Centers partnered to submit an application seeking funding to assist in business plan development, facility layout planning and associated aspects of their future Environmental Education Learning Center. This Center, once completed, plans to offer educational support and outreach to area residents, other local watershed groups in the region, and K-12 public school programs. MCWA has obtained a 0.66-acre parcel of property, a former industrial site for this future endeavor. The planned Learning Center will augment MCWA's mission of "improving the safety of its local watershed system, restoring its natural beauty, and returning the watershed to a safe environment for all residents while restoring water quality to a condition capable of supporting both aquatic life and local recreational activities."

The watershed has been involved with a number of projects over the past several years, with significant success in stream restoration from acid mine drainage and stream bank erosion, education in the classroom with their "Trout in the Classroom" partnership with local schools, and stream habitat restoration activities, including installation of "K Dams" in Morris Creek. These example activities earned the MCWA the Watershed of the Year award, an annual award presented by the WVDEP.

Mike King, MCWA member, helping a young volunteer release trout hatchlings into Morris Creek

What is a Brownfield?

Brownfields are real property, the expansion, redevelopment or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant or contaminant.





Marketing by Example

What exactly is that pixelated black and white symbol above this article? It's a QR Code, or Quick Response Code, a two-dimensional barcode that can be scanned with your smartphone and then decoded by a QR Scanner to rapidly display websites, contacts, locations, or downloads related to the article, advertisement, or display. Simply download a QR Reader App from the Android Marketplace, iPhone App Store, or Blackberry App World to learn all about the conference, and the sponsors in the palm of your hand. Scan the QR Code above with your QR Scanner to link to the WV Brownfields website for information on the 2011 WV Brownfields Conference and our programs. Keep an eye out for other QR codes throughout the conference! If you have questions about how to create a free QR code for your company or community feel free to contact Derek Springston at Charles.Springston@mail.wvu.edu

What Types of Grants Does the EPA Provide?

Site Assessment: Funding to inventory, characterize, assess and plan at brownfield sites.

Cleanup Grants: Funding to pay for site-specific cleanup.

Cleanup Loan Funds (RLF): Funding to establish a revolving fund to provide no/low interest loans or subgrants to pay for site cleanup.

Job Training: Funding for environmental job training programs.

The US EPA will be releasing a request for grant proposals (RFP) in mid-September, 2011.



Business Development Corporation of the Northern Panhandle Buys Pottery Site, Moves Forward on Redevelopment

The former Taylor Smith & Taylor (TS&T) Pottery site has been a source of misperception and frustration for the city of Chester and its citizens for many years. In 2008, a company was hired to demolish the buildings on the banks of the Ohio River but the operation soon came to a halt as officials realized that the company was not following proper procedure for containing asbestos contamination. This final obstacle in addressing the issues of deterioration and safety at the site helped inspire community members to come together and proactively address the problem.

In January of 2011, the Brooke Hancock Regional Planning and Development Council received a Stage 1 FOCUS (Foundation for Overcoming Challenges and Utilizing Strengths) WV grant, funded by the Benedum Foundation, to bring together local citizens, business owners, city officials, and property owners to form a Task Force with the goal of creating a redevelopment plan and educating the public about the site.

In March, the task force held a community meeting to discuss potential solutions to the many issues facing the site. Patrick Kirby and Luke Elser,

of the Northern WV Brownfields Assistance Center (NBAC), joined the task force at this meeting to help the community begin to think of the future of the site, not just the demolition of the current structures.

Since then, the task force has learned more about the history of the site and its potential for the future. Working with citizens, city officials, and property owners, the task force has focused on revising the site and what uses of the site are most needed and desired by the community. Throughout the process, Kirby has stressed to the task force that success depends on moving forward as a private-public partnership and viewing the site as a project, not just a mess to clean up.

The task force, now known as the Rock Springs Riverfront Redevelopment Committee, continues to develop a community-based redevelopment plan - including a vision for potential uses of the crumbling pottery facility - with ideas ranging from creating retail locations to hotels to affordable housing. As part of this effort the Committee will host a Revisioning Workshop on October 1st, inviting all local citizens and stakeholders together

to celebrate the progress made on this site and conduct visioning exercises to draw out the needs and wants from the community of Chester. In July, Patrick Ford, Executive Director of the Business Development Corporation of the Northern Panhandle (BDC), announced that the BDC had purchased the former TS&T property.

The goal of the BDC is to remediate and develop the site and create living-wage jobs, a goal which aligns with the hopes of the committee and the community at large. The community is looking for development that will use the riverfront and create jobs, and potentially increase pedestrian access to such community staples as the local elementary school and baseball field.

In the short time of one FOCUS WV grant period, the Taylor Smith & Taylor Pottery site has transitioned from a source of frustration and misperception to a site full of potential and community involvement. As the new property owner of the site, the BDC will continue to pursue funding and work with the community to turn what was once a community blight into a community asset.

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BROWNFIELDS POST SPECIAL CONFERENCE EDITION

Wednesday, September 14 Session Summaries

<p><u>8:30 am - 9:00 am</u> Welcome and Keynote Address</p> <p><u>Welcome</u> Jim Manilla, Mayor of Morgantown</p> <p><u>Keynote Address</u> Secretary Keith Burdette, WV Department of Commerce</p>	<p><u>Description</u></p> <p>Jim Manilla, Mayor of one of Forbes' "Best Places for Business and Careers," Kiplinger's "Smartest Places to Live," the "Hottest Small City" by Inc. Magazine and "Best Small Town in America" by Men's Journal, will introduce the newly appointed Secretary of the Department of Commerce, Keith Burdette. Named "Outstanding Young West Virginian" in 1991 by the WV Jaycees, and one of the Ten Outstanding Young Americans in 1992 by the US Junior Chamber of Commerce, Keith was appointed by Governor Tomblin to his most recent position serving West Virginia.</p>
<p><u>9:00 am - 9:10 am</u> Welcome and Additional Comments</p> <p><u>Speaker</u> Senator John D. Rockefeller, IV</p>	<p><u>Description</u></p> <p>Video welcome and address by Senator Rockefeller. Senator Rockefeller has been serving the people of West Virginia for over 40 years, first as a VISTA Volunteer when he was 27 years old, then as President of WV Wesleyan College. He was elected Governor in 1976 and as Senator in 1984.</p>
<p><u>9:10 am - 9:30 am</u> Update on Federal Support for Local Brownfields Revitalization</p> <p><u>Speaker</u> Matt Ward, The Ferguson Group</p>	<p><u>Description</u></p> <p>Despite the challenges of spending and deficit reduction, bipartisan support for brownfields revitalization remains strong in Washington, and the Obama Administration continues to put resources and effort into brownfields and sustainable community programs. This presentation will provide an update on federal support for brownfields, and highlight programs and emerging opportunities for communities to obtain resources from federal agencies for brownfield projects.</p>
<p><u>10:00 am - 11:00 am</u> Visioning: Preparing Brownfield Sites for Tomorrow</p> <p><u>Session Leader</u> Paul Hill, WV Experimental Program to Stimulate Competitive Research (EPSCoR)</p> <p><u>Speakers</u> Ken Arndt, Frontier Communications Mark Julian, WV Development Office Pat Ford, Business Development Corporation of the Northern Panhandle</p>	<p><u>Description</u></p> <p>One of the benefits of redeveloping brownfields is the reuse of existing traditional infrastructure. However, the redevelopment also provides additional opportunities to bring in new technologies and modern infrastructure. This session will discuss the importance of connecting brownfield projects with other community redevelopment initiatives and priorities. Come and learn about the site infrastructure needs and opportunities to meet those needs as we connect redevelopment with community priorities. There will be a specific focus on the importance of bringing broadband to your community in order to attract new businesses and add value to current redevelopment efforts.</p>
<p><u>10:00 am - 11:00 am</u> Financing Options for Brownfields</p> <p><u>Session Leader</u> Jennifer Giovanniti, Federal Reserve Bank of Richmond</p> <p><u>Speakers</u> Stephanie Branche, USEPA (EPA Grants) John Stump, Steptoe and Johnson, PLLC Larry Eisenstein, Eisenstein Malanchuk LLP</p>	<p><u>Description</u></p> <p>The barrier to the redevelopment of many brownfields is often the cost of assessment and clean-up. In other cases securing financing is the obstacle. This session will break down the different funding tools available through EPA, Environmental Insurance Recovery, and creative project financing.</p>
<p><u>11:00 am - 12:00 pm</u> Ranson: The Transformation of a Town</p> <p><u>Session Leader</u> Dawn Seeburger, Environmental Resources & Consulting, LLC</p> <p><u>Speakers</u> Andrew Blake, Ranson City Attorney and Acting City Manager Matt Ward, The Ferguson Group</p>	<p><u>Description</u></p> <p>This session will highlight the efforts of a small eastern panhandle town through job losses, factory closures and economic downturn through its planning processes to become vibrant, and create a community where you can live, work and play. The journey includes tackling corporate landowners, environmental uncertainty, and economic instability. Listen to how Ranson turned local engagement into project dollars and the role city initiatives played in overcoming opposition and helping map a course for future redevelopment.</p>

Wednesday, September 14 Session Summaries (continued)

<p><u>11:00 am – 12:00 pm</u> Understanding Site Assessments: What Does That Report Mean</p> <p><u>Session Leader</u> George Carico, Brownfields Assistance Center at Marshall University</p> <p><u>Speaker</u> Don Martin, WVDEP, Division of Land Restoration John Brown, Brooke-Hancock Regional Planning & Development Council David N. Olson, Civil & Environmental Consultants, Inc.</p>	<p><u>Description</u></p> <p>Why are Environmental Site Assessments so important? How can site assessments protect you? What are Phase I and Phase II environmental site assessments? These and many other questions will be answered in a non-technical format. This session could save you thousands of dollars and a few gray hairs.</p>
<p><u>12:00 pm – 1:15 pm</u> Lunch</p> <p>Summit Bechtel Boy Scout Reserve A Region in Transition</p> <p><u>Speakers</u> Gary Hartley, Boy Scouts of America Bill Baker, Reaching the Summit by 2013 Committee</p>	<p><u>Description</u></p> <p>Beginning in 2013, the Boy Scout Jamboree will move to The Summit: Bechtel Family National Scout Reserve (The Summit), located near the New River Gorge in Fayette County, West Virginia. Between 40,000 and 50,000 Boy Scouts, and as many as 300,000 visitors, are expected to attend the BSA Jamboree. This special lunchtime presentation will provide conference attendees with a glimpse of this exciting project.</p>
<p><u>1:15 pm - 2:15 pm</u> Capitalizing on Public-Private Partnerships</p> <p><u>Session Leader</u> Marlo Scruggs, BB&T</p> <p><u>Speakers</u> Doug Hylton, Ronceverte Development Corporation Monica Miller, WV Development Office, Main Street Program</p>	<p><u>Description</u></p> <p>According to a recent study, brownfields projects have on average 14 different funding sources. Assembling different sources and different “kinds” of money is essential to any redevelopment project. There are some funding sources better suited for public grantees and some optimized for private investors. Using the small yet progressive town of Ronceverte as an example, this session will provide real world examples of how a public-private partnership can advance your project.</p>
<p><u>1:15 pm - 2:15 pm</u> What’s the Risk?</p> <p><u>Session Leader</u> Gale Lea Rubrecht, Jackson Kelly, PLLC</p> <p><u>Speakers</u> Denise Chamberlain, ARCADIS Heather Gray, USEPA</p>	<p><u>Description</u></p> <p>Why doesn’t everybody buy and redevelop brownfields? How do you manage the risk factors associated with these types of sites? Come learn how to navigate the risks associated with redeveloping brownfield sites.</p>
<p><u>2:30 pm - 3:00 pm</u> FOCUS WV Showcase - Community Branding: How to Make Your Community Standout</p> <p><u>Featured Speaker</u> Don McEachern, North Star Destination Strategies</p>	<p><u>Description</u></p> <p>Don McEachern, CEO of North Star Destination Strategies, has led the charge in developing the practice of community branding with an approach that combines extensive research, strategy, creativity and action.</p>
<p><u>3:00 pm - 5:00 pm</u> FOCUS WV Showcase</p> <p><u>Session Leader</u> Luke Elser, Northern WV Brownfields Assistance Center</p>	<p><u>Description</u></p> <p>The FOCUS WV Showcase highlights projects accomplishments through an engaging game of BROWNOPLY. Listen as participants “sell” their “properties”. Use this unique networking format to interact with communities that have active redevelopment projects. The Showcase will wrap-up with the presentation of three \$12,000 checks to Stage 2 FOCUS grantees!</p>

SESSIONS | 9

BROWNFIELDS POST SPECIAL CONFERENCE EDITION

Thursday, September 15 Workshop Training Summaries

Training workshops will be in 90 minute modules, each presented twice, so attendees can attend 2 of the 3 “non-technical” sessions.

Training Session #1

8:30 am - 10:00 am and 10:30 am - Noon
Grant Writing – Making Your Application Stand Out

Trainer

Christie Bailey, Coal Heritage Highway Authority

Description

Take the mystery out of researching grant sources and writing successful proposals. This workshop will lead you through the process of proposal development from identifying and documenting community needs to describing how your project will address those needs. Information will be provided on locating potential funders and creating a budget that makes sense.

Training Session #2

8:30 am - 10:00 am and 10:30 am - Noon
Decision Enhancer Toolkit Training

Trainer

Luke Elser, Northern WV Brownfields Assistance Center

Description

This workshop will introduce attendees to the Decision Enhancer Toolkit, designed to facilitate redevelopment of underutilized and/or abandoned properties that may be contaminated in West Virginia Counties. The Decision Enhancer Toolkit can help you consider land reuse options and think about future uses for complex sites that are economically and environmentally sustainable.

Training Session #3

8:30 am - 10:00 am and 10:30 am - Noon
Abandoned and Dilapidated Building Toolkit Training

Trainer

Kent Spellman, WV Community Development Hub

Description

Run-down buildings are eyesores, fire hazards, and decrease community property value. This brief workshop will discuss the most effective strategies and resources available to deal with blighted buildings.

Training Session #4

8:30 am - 10:00 am and 10:30 am - Noon
WV Licensed Remediation Specialist Training

Facilitator

Ed McComas, WVDEP

Description

Regulatory Program Updates and Discussions in Site Assessment and Remediation Strategies

EPA Clean-up Funding Awarded

The U.S. Environmental Protection Agency announced \$467,000 in brownfields grants to clean up abandoned industrial properties in West Virginia. All three of the grants were awarded to current or former recipients of grants from the FOCUS Program of the Northern WV Brownfields Assistance Center at West Virginia University.

Shepherdstown

Landfill to Library Project

The Jefferson County Development Authority received \$200,000 from the U.S. EPA to support its cleanup efforts at the former Shepherdstown Dump. The Landfill to Library project will transform the 4.5 acre municipal dump into a new, “green” library for the Greater Shepherdstown community. For years, the Shepherdstown Library has functioned in a quaint but inadequate building. Funds from the U.S. EPA and the NBAC will enable the community to build a facility to better meet its needs.

As a FOCUS grantee in 2010, the Jefferson County Development Authority gathered support within the community for the brownfield reclamation concept and the building of the proposed new library. With the funds leveraged since receiving the FOCUS grant, the Development Authority will continue this important project.



FOCUS WV Continued from PAGE 1

involving project stakeholders. The program is targeting former industrial sites; however, all types of brownfield projects are encouraged to apply.

Kirby said that the FOCUS WV Program “offers communities a starting point to create a plan of action to turn community eyesores into assets.” The program provides direct financial assistance to communities in the form of small grants and also helps eligible communities apply for additional support from other sources, such as federal redevelopment funds.

Grantees can use the program’s resources to better position themselves to compete for additional technical and programmatic assistance, and to help bring additional resources and expertise to their local projects.

Eligible applicants interested in applying for the 2012 FOCUS WV Program by October 28, 2011 are encouraged to participate in one of two web-based conference call training sessions set for August 31 or September 30 by sending an RSVP to: focuswv@mail.wvu.edu, or by calling (304) 293-6990. Application and additional information can be found online at www.wvbrownfields.org.

The FOCUS WV Program was created in 2009 through support from the Claude Worthington Benedum Foundation to support the many small communities in rural West Virginia which lack the staff or technical expertise to undertake brownfields redevelopment projects on their own. To date, the Program has funded 32 communities for a total of \$268,000 and leveraged an additional \$4.1 million in funding and support for the community projects.

Powhatan Place Redevelopment

The City of Ranson received a \$200,000 EPA grant to clean up the former Kidde Fire Fighting Foundry site, one of the most significant brownfields in the Commerce. When the site is cleaned up, the city plans to redevelop it as Powhatan Place, an integral part of Ranson’s downtown revitalization plan.

As Stage I FOCUS grantees in 2009, the City of Ranson hosted outreach events to increase community support and met with consultants and property owners to discuss the details of redevelopment and the potential for the site. With the funds leveraged since receiving the FOCUS grant, the City of Ranson is well on its way to completing this large redevelopment project.

Webster Springs Former Train Depot

The Town of Addison received a \$67,000 EPA grant to clean up the three-acre former Railroad Freight and Passenger Depot site. Grant funds will be used to address contamination in the soil and groundwater, to conduct community outreach activities, and to perform a risk assessment. Once the cleanup is complete, the town plans to move forward with a master plan to reuse the site as a campground, museum, and tourism center.

With FOCUS funding in 2010, the Town of Addison completed a site revitalization plan and economic impact study. Since then, the town has leveraged additional funding and services to continue the project.



SPEAKER BIOGRAPHIES

CHRISTY BAILEY

Christy Bailey currently serves as the Executive Director of the Coal Heritage Highway Authority and the National Coal Heritage Area Authority with responsibility for historic preservation and heritage tourism development in the National Coal Heritage Area and along the Coal Heritage Trail, a national scenic byway. The National Coal Heritage Area encompasses thirteen counties in the southern West Virginia coalfields where efforts are currently underway to restore and preserve coal camps and coal communities as cultural heritage tourism venues, while retaining their unique features and sense of place.

Bailey is a graduate of Concord University and Marshall University and has worked in non-profit organizations throughout southern West Virginia for the past 25 years, with experience in job training programs, post-secondary student community service programs, community development and national service programs. She has taught classes at Southern West Virginia Community and Technical College, West Virginia University and is on the faculty for the annual Brushy Fork Institute at Berea College. A three year member of the board of directors of the Preservation Alliance of West Virginia, Bailey also serves on the boards of the Wyoming County Convention and Visitors Bureaus, Alliance of National Heritage Areas, Wyoming County Economic Development Authority, Travel Beautiful Appalachia, and Southern West Virginia Convention and Visitors Bureau.

ANDY BLAKE

Andy Blake is the Acting City Manager of Ranson, WV, a city in the eastern panhandle with a population of approximately 5,000. Up until recently, Andy was the City Attorney for Ranson, a position he has had held since 2006. In 2000, Andy graduated with a Bachelor's of Science in Business Administration from Shepherd University and he received a law degree from

West Virginia University in 2003. Prior to his employment at the City of Ranson, he was an attorney at Bowles Rice McDavid Graff & Love in Martinsburg, West Virginia, where he focused on representing and advising local governmental entities - including the City of Martinsburg, Shepherdstown, Berkeley County Commission, Martinsburg Planning Commission, Martinsburg Board of Zoning Appeals and Ranson.

STEPHANIE BRANCHE

Stephanie Branche is an environmental scientist who works for the US EPA, Region III in Philadelphia as a Brownfield Project Manager. Ms. Branche has been with the agency for over two decades. (She started working when she was 10) Stephanie has extensive environmental experience. She has worked as: a Marine Scientist, RCRA, Small Quantity Generator Program Manager, Underground Storage Tank Program Manager, RCRA State Grant Manager, RCRA Permit Writer, Region III's Asbestos Coordinator, SARA Title III Enforcement Manager, RCRA National Lead Region Coordinator, Urban Smart Growth Coordinator, the Virginia Congressional & State Liaison Officer. She holds degrees from Indiana University of Pennsylvania (BS - Environmental Science) and the University of Delaware (MS - Marine Studies).

KEITH BURDETTE

(Continued from Page 1)

Keith Burdette began his public service when he was elected to the first of two terms in the West Virginia House of Delegates. In 1982 he was elected to the West Virginia State Senate. In 1989 Keith was elected the 42nd President of the State Senate at the age of 34, the youngest Senate President in the state's history.

The West Virginia Jaycees named him their Outstanding Young West Virginian in 1991 and in 1992 the United States Junior Chamber of Commerce named him one of Ten Outstanding Young Americans for that year.

Upon leaving the legislature in 1994, Keith formed a government relations and consulting business. Three days after the 2000 election Governor-Elect Bob Wise asked him to join the new administration where he served for three

years as Director of Policy and Legislative Relations. After leaving the administration in 2003, Keith formed the Burdette Group Consulting firm.

In November 2004 Keith was hired to manage and operate the Area Roundtable and the Wood County Development Authority. He serves as President of the Area Roundtable, which is the umbrella organization for all development activities in Wood County including the work of the Wood County Development Authority and the Parkersburg-Wood County Development Corporation.

Keith is actively involved in the Parkersburg community where he resides. He is married to the former Pat Haught Huffman and has two sons and two stepsons.

GEORGE CARICO

Currently Environmental Specialist for 14 years at Marshall University's Center for Environmental, Geotechnical and Applied Sciences (CEGAS); and Program Coordinator since 2005 of the West Virginia Brownfield Assistance Center at Marshall University; B.S. Geology 1985, Marshall University, Registered Professional Geologist since 1992; Over 20 years experience in environmental consulting, including environmental site assessments, remediation design / implementation / operation, abandoned mine-land geotechnical and environmental studies, building and highway geotechnical construction, and environmental management consultation for private businesses and various government entities. On the private side, enjoys hunting and fishing, and spending time with wife and daughter.

DENISE K. CHAMBERLAIN

Denise K. Chamberlain is the Director of Risk Management of ARCADIS U.S., Inc., and offers more than 25 years of experience in the areas of environmental law, environmental regulations and property redevelopment programs.

Denise is a former environmental regulator who served as the Deputy Secretary of Air, Recycling and Radiation Protection for the Pennsylvania Department of Environmental Protection (PA DEP). As part of a core executive team, Denise developed the Pennsylvania

Land Recycling Program, a comprehensive brownfields program that was selected by the Ford Foundation and Harvard University, Kennedy School of Government as the Top Ten Innovations In Government Award Winner, 1997, and recognized, in April 2002, as one of the 15 best programs honored since the award's creation in 1986. Her work at the PA DEP included conducting a feasibility study of utilizing a trust mechanism, as a public/private partnership, for the long-term stewardship of institutional and engineering controls for risk-based cleanups.

Prior to joining PA DEP, Denise was an Associate Counsel & Vice President at Mellon Bank, N.A. practicing in the areas of brownfields and environmental law, business lending, corporate bankruptcy, and foreclosure. During her tenure at Mellon Bank, Denise worked with a team to develop a nationally recognized environmental risk management program for the financial institution, with \$39 billion in assets, to substantially reduce the risks of environmental liability while developing methods to maintain or increase business, and finance the redevelopment of hundreds of brownfield properties. Her work included working with trusts to address environmental liabilities, including trusts established for the decommissioning of nuclear power plants.

Denise is the Executive Chair and creator of The Phoenix Awards™, served on the Board of Directors of the National Brownfields Association, chaired an American Bar Association Lender Environmental Committee, and co-founded the Environmental Bankers Association, an international banking trade association.

Denise is a native of Weirton, WV, and earned her Juris Doctor from the College of Law, West Virginia University, where she was the Lead Articles Editor of the Journal of College and University Law. She received her Bachelors of Arts, cum laude from Bethany College.

LAURENCE J. EISENSTEIN

Laurence J. Eisenstein is a founding partner of the law firm of Eisenstein Malanchuk LLP. The firm, located in Washington, DC, focuses on the negotiation of complex insurance disputes,

BIOGRAPHIES

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generally involving millions of dollars, and has been at the forefront in developing negotiated solutions to long-tail coverage claims, including environmental remediation, asbestos, and silicosis matters. Mr. Eisenstein has been representing policyholders on insurance claims for over 25 years, including both private companies and municipal and government agencies, and handles matters in both the U.S. and in other countries. Mr. Eisenstein is frequently called upon to speak and write on legal topics, and has been a featured speaker in both the U.S. and abroad on topics ranging from resolution of complex insurance disputes to preparation for Y2K. Mr. Eisenstein is a 1982 graduate of Harvard University magna cum laude, and a 1985 graduate of Harvard Law School cum laude.

KEN ELLISON

Ken Ellison is the Director of the Division of Land Restoration. The Division supports the Agency mission to Promote a Healthy Environment by its focus on the restoration of formerly mine scarred and contaminated land and the transformation back into productive use for West Virginia citizens. The Division houses the Environmental Remediation, Special Reclamation, and the REAP Program.

Ken has 25 years of experience working in the waste management, environmental remediation and land reclamation programs for the Agency. He was Director of the former Division of Waste Management. He has a Bachelor of Science in Wildlife Biology and a Master of Science in Plant & Soil Sciences from West Virginia University.

LUKE ELSER

Lucas Elser is a Project Manager with the West Virginia Northern Brownfield Assistance Center (NBAC) where he manages the FOCUS (Foundations for Overcoming Challenges and Utilizing Strengths) WV program. Other major duties include assisting communities and local governments identify, secure, and redevelop brownfields, creating and promoting redevelopment resources,

and securing funding to further develop the NBAC's redevelopment programs. Mr. Elser moved to West Virginia in 2007 as an AmeriCorps VISTA volunteer working with community watershed non-profits across Appalachia. Mr. Elser holds a Bachelor of Arts degree in Psychology and Philosophy from the State University of New York at Geneseo.

JENNIFER GIOVANNITTI

Jennifer Giovannitti is a Regional Community Development Manager with the Federal Reserve Bank of Richmond. The Richmond Fed gathers and analyzes vital economic data on the Fifth District and contributes to the formulation of national monetary policy. The Community Development department identifies and addresses a broad spectrum of challenges confronting low- and moderate-income communities, partnering with nonprofits, financial institutions, government agencies and academic institutions.

Prior to joining the Richmond Fed, Ms. Giovannitti served as the Executive Director of the Randolph County Development Authority (RCDA). The economic development efforts of the RCDA involved real estate development, Brownfield redevelopment, business recruitment and retention, regional marketing, workforce development, and strategic planning. Ms. Giovannitti managed a best practice training and business incubator facility and was part of the leadership of the West Virginia's Hardwood Alliance Zone, a seven county organization dedicated to promoting the wood products industry in the central highlands of West Virginia.

Ms. Giovannitti has been working in the field of land use planning and economic development for over fifteen years. She obtained a Bachelor Degree from the University of Pittsburgh, and a Masters Degree in Community and Regional Planning from the University of British Columbia. She holds professional certifications in planning and economic development, (1998) American Institute of Certified Planners and (2009) International Economic Development Council.

Prior to her work in West Virginia, Ms. Giovannitti was employed at the engineering firms of Herbert, Rowland,

and Grubic, Inc. and Mackin Engineering in Pittsburgh, Pennsylvania. In addition to planning in the United States, Ms. Giovannitti conducted research on planning and poverty alleviation in Ho Chi Minh City, Vietnam in 1995 and 1996. Both projects resulted in reports published by the Asian Urban Research Network.

HEATHER GRAY

Heather Gray is a 1976 graduate of Tufts University, majoring in Biology and Latin American Studies. She received her J.D. in 1979 from Villanova School of Law. She has been an attorney at the U.S. Environmental Protection Agency for over thirty years, initially handling counseling, enforcement and litigation under all of EPA's statutes. For over twenty years, she has been a legal supervisor specializing in Superfund removals, and other significant cleanup matters including the 2001 Washington DC anthrax cleanup. Her work has included in-depth counseling on the Fourth and Fifth Amendments to the U.S. Constitution, and Brownfields. In 2005, she served on a detail to the Third Circuit Court of Appeals in the Appellate Mediation Program.

PAUL HILL

Dr. Paul Hill is the vice chancellor for science and research at the West Virginia Higher Education Policy Commission. He also serves as executive director of the West Virginia Experimental Program to Stimulate Competitive Research (WVEPSCoR), a state affiliate program of the National Science Foundation (NSF), and manages a number of competitive research programs with academic institutions throughout the state, including the WV Research Trust Fund – "Bucks for Brains" – as well as the WV Research Challenge Fund and WV Eminent Scholars initiative.

Dr. Hill has more than 25 years of experience in academic research, grant administration, public policy and management, and has held CEO positions in state, federal and private organizations. Before joining WVEPSCoR in 2001, he was chairman and CEO of the United States Chemical Safety Board, appointed by President Bill Clinton and confirmed by the U.S. Senate. He became

vice chancellor of the West Virginia higher education system's Division of Science and Research in 2007.

Dr. Hill is active in numerous state and federal committees, boards and commissions, including the West Virginia Science and Research Council; WV Commission on International Education; EPSCoR Program Directors Council (past chairman); national EPSCoR/IDeA Foundation Board (chairman); Mid-Atlantic Technology, Research, and Innovation Center (MATRIC) Board of Directors; Hawaii EPSCoR State Committee; Hawaii EPSCoR Monitoring and Assessment Panel (past chairman); A Vision Shared; TechConnectWV; Marshall University Research Corporation; West Virginia Commission on Science, Technology, Engineering and Mathematics Graduate Education; and West Virginia University College of Engineering Visiting Committee (2004-2007).

He has been a U.S. delegate to the Organization for Economic and Community Development in Europe and served on both the New York City Environmental Protection Council and the U.S. EPA's Council on the Clean Air Act. Dr. Hill was an invited participant in the development of the NSF EPSCoR 2020 Report and has provided congressional testimony on science and technology policy on numerous occasions. He is a member of the American Association for the Advancement of Science (AAAS), the Association of University Technology Managers (AUTM) and the Coalition on the Public Understanding of Science (COPUS).

A native West Virginian, Dr. Hill holds degrees from Marshall University (B.S. and M.S.) and the University of Louisville (Ph.D.) in biology and chemistry. He studied at the University of Louisville's Systems Science Institute, where his research emphasis was environmental chemistry and ecological systems.

PATRICK KIRBY

Patrick Kirby has been the Director of the Northern West Virginia Brownfields Assistance Center since 2006. Mr. Kirby earned a Master's Degree in Public Policy from West Virginia University and received his B.S. degree in

BIOGRAPHIES

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Political and Environmental Science from Shepherd University. Mr. Kirby developed the FOCUS WV grant program to assist communities overcome barriers to brownfield redevelopment. Mr. Kirby co-chairs the West Virginia Brownfields Conference Planning Committee.

Mr. Kirby also sits on the Engineers Society of Western Pennsylvania Conference Planning Committee, and serves as an ex officio member of numerous local brownfields task force throughout West Virginia. In an effort to increase brownfields awareness, Mr. Kirby teaches a class on redevelopment at the Osher Lifelong Learning Institute at WVU, and gives presentations at local meetings, state conferences and workshops, and national conferences. Mr. Kirby is also proud to be AmeriCorps National Civilian Community Corps alum, as well as a former Rotary Exchange Student.

DON MARTIN

Don Martin holds a B.S. degree in Biology from West Virginia Wesleyan College in Buckhannon and is the Assistant Director of the Division of Land Restoration of the West Virginia Department of Environmental Protection.

Don has been protecting the environment for the State of West Virginia for over 31 years, and has worked in all 55 West Virginia counties during his different stints with forest fire prevention & control, water pollution prevention & control, the underground storage tank program, and the Voluntary Remediation program.

He has been with the Office of Environmental Remediation for the last dozen years, with expanding responsibilities overseeing the state programs associated with the Voluntary Remediation & Redevelopment Act (or Brownfields) program, the Superfund program, the Leaking Underground Storage Tank program, the Landfill Closure Assistance Program (LCAP), and RCRA Corrective Action sites.

DON McEACHERN

Don McEachern, CEO of North Star Destination Strategies, has led the charge in developing the practice of community branding with an approach that combines extensive research, strategy, creativity and action. And he definitely has his finger on the pulse of issues that impact community communicators; constantly refining and improving North Star's renowned branding technique to include cutting-edge research, social media and the seismic shift from impression to expression marketing.

In direct contrast to the idea that those who can't, teach; Don's hands-on experience in community branding has made him a sought-after speaker, team leader and brand coach. A critical aspect of his engaging speaking style includes case studies from big-name places like New Orleans, Louisiana; Providence, Rhode Island; and the state of Mississippi as well as smaller places like Lynnwood, Washington; Walton County, Georgia and Estherville, Iowa.

Both North Star and North Star's clients have won a variety of awards for their branding campaigns based on creativity and results. In addition, North Star and its clients have received ink in USA Today, the Tennessean, Fortune Magazine, the Wall Street Journal, Business Week, Money Magazine, National Geographic Traveler and more.

Don has been growing brands and leading teams for more than 25 years. His experience includes working for multi-national advertising agencies as well as nationally recognized creative boutiques. During his time in the ad world, Don put his stamp on some of the world's most famous brands including Goldkist, Hawaiian Tropic, Trump Plaza, Panasonic and Lanier Worldwide. Don is a graduate of the University of Tennessee where he received his degree in Communications with an emphasis in Advertising.

Don lives on a horse farm in Nashville, Tennessee, where he spends time with his wife and three children riding horses, paddling kayaks and playing tennis. As of yet, no member of his family has been branded.

MONICA MILLER

Monica Miller has been the Manager of Main Street West Virginia since 1994. In this capacity she assists Main Street and ON TRAC downtown development organizations across the state to become more effective organizationally and manages the delivery of technical services in design, promotion and economic restructuring. She has served in many capacities with the National Trust for Historic Preservation, including Vice Chair of the Trustees Community Revitalization Committee and Executive Committee of the Board of Advisors, and she was the first chair of the National Executive Committee of State Coordinating Main Street Programs. She was instrumental in the development of a statewide community-based heritage tourism program with the Preservation Alliance of WV and has served on various boards. She is a graduate of West Virginia University and the Economic Development Institute through the University of Oklahoma, and has been certified by the National Development Council as an economic development and finance professional.

DAVID OLSON

David Olson is a Vice President with Civil & Environmental Consultants, Inc. and has 25 years of experience in the environmental industry. He has participated in and managed hundreds of environmental site assessment projects, including many performed under the USEPA Brownfields Assessment Grant program. Mr. Olson is a Licensed Remediation Specialist under the WV Voluntary Remediation and Redevelopment Program. He received a B.S. degree in Geology from Penn State University and a M.S. degree in Hydrogeology from Northern Illinois University.

GALE LEA RUBRECHT

Gale Lea Rubrecht is a member of Jackson Kelly PLLC and practices in the Firm's Environmental Practice Group in Charleston, WV. Ms. Rubrecht has over thirty years of experience in environmental law, administrative enforcement proceedings, appellate advocacy, litigation, and alternative dispute resolution.

Ms. Rubrecht has represented a variety of clients on remediation and redevelopment projects under the West Virginia Voluntary Remediation Program and counseled clients concerning U.S. EPA's brownfields program, including issues related to prospective purchasers, All Appropriate Inquiry Rule, windfall liens, institutional controls, site assessments, risk assessments, and assessment, cleanup, and revolving loan fund grants. She authored the West Virginia Chapter for the 2nd and 3rd editions of the ABA Brownfields book and has also written the West Virginia Chapter for the 2nd edition of the ABA Institutional Controls book. She serves as co-chair of the Waste Subcommittee of the West Virginia Chamber of Commerce and is a member of the Advisory Team to the Southern West Virginia Brownfields Assistance Center at Marshall University and the Waste Team for the West Virginia Manufacturers' Association. She served on the Technical Subcommittee of the West Virginia Voluntary Remediation and Redevelopment Act Steering Committee for the drafting of the Guidance Manual.

Before joining the Environmental Practice Group of Jackson Kelly PLLC, Ms. Rubrecht was a member of the Firm's Litigation Department and represented clients in environmental insurance coverage matters. In addition, Ms. Rubrecht served as a law clerk to the Honorable K. K. Hall, Judge of the United States Court of Appeals for the Fourth Circuit. Ms. Rubrecht received her B.A. from Hollins College and her J.D. from West Virginia University's College of Law. She is a member of Phi Beta Kappa and Order of the Coif.

MARLO SCRUGGS

Marlo Scruggs, Vice President/Community Development Specialist, with BB&T's CRA & Community Development Department manages the banks Community Reinvestment Act activities for the states of West Virginia and Kentucky. Marlo graduated from the College of Charleston, SC where she

Marlo Scruggs (continued)

received dual Bachelor of Science degrees in the life and physical sciences. Marlo is certified Economic Development & Housing Development Finance

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Professional by the National Development Council and a graduate of the Economic Development Institute. She is a former Community Development Representative with the West Virginia Development Office and Program Coordinator for a non-profit job training service provider.

Marlo is currently serving as a member of the Community Development Advisory Board for the Federal Reserve of Richmond, an Advisory Board member of the Neighborhood Investment Program, Board Member of the WV Affordable Housing Trust Fund, and participates with several other boards and committees throughout WV and KY.

DAWN SEEBERGER

Dawn Seeburger has over 20 years of experience working in the environmental field, and has focused her career on addressing brownfields redevelopment. Ms. Seeburger, a Michigan native with a master's degree in biology/toxicology, owns and operates Environmental Resources & Consulting, LLC (ERC).

She works with numerous municipalities and EPA grant recipients to help them address brownfields sites through the assessment process, remediation and/or re-purposing of sites; as well as in focusing their vision, and educating the public.

Ms. Seeburger has managed numerous EPA Brownfields Hazardous and Petroleum Assessment Grants and Cleanup Grants in West Virginia and beyond. She is currently managing the EPA Area-Wide Planning Grant for the City of Ranson and managed their three previous EPA Hazardous Assessment Grants. She is a proponent of a team approach to brownfields redevelopment – where the community leaders, business owners and residents are actively engaged in the project and make key decisions in order to ensure that the end result fits with the community's vision for the future – a place where they can live, work and play.

Ms. Seeburger is on the Editorial Board for Brownfields Renewal Magazine and is one of the judges for the 2011 Brownfields Renewal Awards.

KENT SPELLMAN

Kent Spellman is the executive director of the West Virginia Community Development Hub, a statewide non-profit with the mission of engaging communities and providers in an intentional, aligned and continuous system of community development. The Hub was formed from the merger of two other non-profits in the fall of 2008.

Kent has extensive experience in the private sector as the president of a design/build construction company and the publisher, editor and part owner of a weekly county newspaper. Prior to joining the Hub, he was the executive director of the Ritchie County Economic Development Authority.

Kent is also one of the founders of the North Bend rail Trail. He was recognized as a Distinguished West Virginian by Governor Cecil Underwood in 1998.

JOHN C. STUMP

John Stump has been a member at Steptoe & Johnson since 1993. He concentrates his practice in the areas of project finance, economic development, utility regulation, and corporate law. Mr. Stump's experience includes significant involvement in tax-exempt and taxable bond issues of all types, as well as a variety of economic development projects, and providing legal representation to utilities, financial institutions, and municipal and other public bodies. He is the leader of the firm's Public Finance and Economic Development Teams.

Mr. Stump has extensive experience as bond counsel, underwriter's counsel, and issuer's counsel for tax-exempt and taxable bond issues for public works of state government agencies, counties, municipalities, and public service districts, as well as conduit financings for 501(c)(3) corporations, private educational institutions, and industrial development projects.

Mr. Stump received his B.A. Degree from West Virginia University and his J.D. from Washington & Lee. He is admitted to the Bar in West Virginia, Ohio, Pennsylvania and Kentucky.

GREG TIEMAN

Greg Tieman, PG, LRS is a Senior Consultant with Acacia Environmental

Group LLC (AEG) in Charleston, West Virginia with over 25 years experience in environmental consulting. He is a Licensed Remediation Specialist (LRS) under the WV Voluntary Remediation Program and a Professional Geologist (PG) in Pennsylvania. At AEG, he focuses on environmental issues on behalf of clients in the economic development, energy, manufacturing, transportation, utility, and governmental sectors. He is active in a number of professional organizations including: serves as the Chairperson of the WV Chapter of the Air & Waste Management Association, as co-facilitator of the Waste Team of the Environmental Committee of the WV Chamber of Commerce, represents the WV Coal Association on the WVDEP Institutional Controls Focus Group, and is a member of the American Railway Development Association. Greg Tieman is a graduate of WVU with Bachelors degrees in Geology and History, and Masters degree in Geology.

MATT WARD

Matt Ward is a partner at The Ferguson Group (TFG) in Washington, DC where he practices in the firm's Sustainable Communities group. TFG is a national government affairs, lobbying, and strategic consulting firm that helps localities obtain resources for revitalization. www.fergusongroup.us. Matt focuses on providing localities, non-profits and green technology companies with legal and government affairs services to help revitalize communities and find innovative solutions in the areas of community and economic development, brownfields revitalization and smart growth, public works and infrastructure, transportation, water resources, permitting, clean energy, green technology, and clean air projects. Matt also serves as Of Counsel to the environmental law firm Somach, Simmons & Dunn. www.somachlaw.com He joined TFG in 2005 after being a partner at the Washington, D.C. law firm Spiegel & McDiarmid, where he provided advocacy consulting to communities for more than a decade.

Matt played a leading role in establishing the Brownfields Communities Network and the National Brownfields Coalition. For 10 years he served as the policy director for the National Association of Local Government Envi-

ronmental Professionals, and he serves currently as the policy director for the Climate Communities coalition (www.climatecommunities.us), the Mayors Automotive Coalition (www.autocommunities.us), and the National Association of Towns and Townships (www.natat.org). Matt served on a federal advisory committee convened by the U.S. EPA to create the rules for the national brownfield program.

Matt received his B.A., magna cum laude, from American University and his J.D. from the University of Virginia. Matt's published work includes: *Unlocking Brownfields: Keys to Community Revitalization*; *Smart Growth is Smart Business*; *Smart Growth for Clean Water*; *Recycling America's Gas Stations: The Value and Promise of Revitalizing Petroleum Contaminated Properties*; *Profiles of Local Clean Air Innovation: Empowering Communities to Meet the Air Quality Challenges of the 21st Century*; *Profiles of Business Leadership on Smart Growth: New Partnerships Demonstrate the Economic Benefits of Reducing Sprawl*; *HUD CDBG Brownfields Funding: A Building Block for Community Development*; and *Building a Brownfields Partnership from the Ground Up: Local Government Views on the Value and Promise of National Brownfields Initiatives*. He has also published numerous articles in journals and magazines, including "National Incentives for Smart Growth Communities," *Natural Resources & Environment*; "Clean Air on the Horizon? The Need for New Tools for Local Governments to Meet National Air Quality Objectives," *Municipal Lawyer*; "Project XL: An Alternate Path for Environmental Leaders," 1997 *Wiley Environmental Law Update*; and "Project XL for Communities: An Alternative Path to Environmental Compliance," *Municipal Lawyer*.

West Virginia Redevelopment Collaborative New Program Connects Community Projects with Redevelopment Experts

The Northern WV Brownfields Assistance Center has initiated a new program designed to help communities capture the maximum economic, environmental, and social benefit from the remediation and adaptive re-use of brownfields and other strategically located properties. The **WV Redevelopment Collaborative** will connect community projects with teams of experts to improve the prospect for success by reducing stakeholders' up-front investment of time and money to identify the resources needed, and by providing guidance throughout the redevelopment processes.

Although a number of programs and services exist to assist communities in different aspects of the redevelopment process, communities are often unsure of how to engage the right players, or what programs and services are available to advance their projects to completion. Brownfields Redevelopment Teams (BRTs) will work with communities not only to identify what services

are available but also to complete the processes necessary to secure those services. BRTs will meet with project leaders to help identify redevelopment barriers and a schedule of assistance. The BRT will then use their specialized skill sets to develop and implement a plan of action for the project.

Funded by the Claude Worthington Benedum Foundation, the Collaborative is a partnership between the Northern WV Brownfields Assistance Center, WVU Extension, WVU College of Law, WV Department of Environmental Protection, and WV Sustainable Communities. Representatives from these and other organizations will serve on BRTs to provide individualized, project-specific support. The program will begin with four pilot programs chosen at the Collaborative's official launch event later this year. For more information on how to share your expertise or get your program involved, contact Carrie Staton at (304) 293-7071 or carrie.staton@mail.wvu.edu.



The Boy Scouts of America Make a New Home in Southern West Virginia Mountains

The Boy Scouts of America (BSA), now in their second century of operation, hold a National Jamboree every four years. This event has been held at Fort AP Hill in Virginia in the past, but beginning in 2013, the Jamboree will move to The Summit: Bechtel Family National Scout Reserve (The Summit), located near the New River Gorge in Fayette County, West Virginia. Between 40,000 and 50,000 Boy Scouts, and as many as 300,000 visitors, are expected to attend the BSA Jamboree. The new facility is named for Stephen D. Bechtel, Jr., who became an Eagle Scout in 1940. The Bechtel Foundation contributed \$50 Million toward The Summit, located on approximately 10,600 acres in the area formerly known as "Garden Ground" near Glen Jean, WV. This extensive property includes several former

surface mine properties, and is situated next to the New River Gorge National River. The BSA has recently announced that they're bringing the World Scout Jamboree to The Summit in 2019, which will bring scouts and visitors from around the world to experience what the southern mountains of WV have to offer.

Along with the National Jamboree event every four years, The Summit will also serve the BSA as a year-round high adventure camp, bringing an estimated 48,000 scouts, plus family and visitors, to the area each year. Additionally, the Reserve will serve in new capacities to improve and promote scouting. Construction of the first phase of development plans are on-going, bringing with it a significant number of construction jobs and several million dollars in new investment.

Refocusing Reputations: The Role of Branding in Emphasizing the Positive

The idea of community branding is deceptively simple: use a community's greatest strength to create a consistent memorable identity that will help propel the area to its preferred future. This idea is more challenging, however, for communities like the West Virginia Brownfields that may be dealing with real or perceived perception problems.

Simply put, your brand is what people say about you when you're not around. That impression is a combination of emotional and intellectual reactions to all the different experiences, marketing communications and behaviors people have encountered on behalf of your community.

Branding is the process a community embarks upon to change, refine or improve what people are saying about them. But be realistic. Branding is not a panacea for all ills. What branding

can do is focus people on the positive differentiators in your community. And over time, changing the way people view your community can make inroads into improving other areas.

For example, Anniston, Alabama – once called The Model City by Atlanta newspaperman Henry W. Grady – received a new moniker in 2002 when a 60 Minutes investigation named this charming town one of the most toxic in the nation due to a former chemical plant. This reputation expanded in people's minds to include all of Calhoun County, home of Anniston, which was impacting the area's economic development, especially tourism.

The County underwent a branding process, which recommended marketing Calhoun County in a more regional context and naming that area the Mountain Longleaf Region, based

on its location on Blue Mountain in the Appalachian chain and its numerous stands of rare, protected longleaf pines.

"The new brand didn't eradicate the environmental issues," explained Don McEachern, CEO of branding company North Star Destination Strategies. "But it did give Calhoun County a positive platform from which to talk to people. Consumers stopped constantly connecting the County with the issue in Anniston and started connecting it to the positive assets of the Mountain Longleaf Region."

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Don McEachern, CEO of North Star Destination Strategies, has led the charge in developing the practice of community branding with an approach that combines extensive research, strategy, creativity and action.

Decision Enhancer Tool is Useful Resource for Redevelopment

The Decision Enhancer Tool is a resource to help facilitate the redevelopment of underutilized and/or abandoned properties that may be contaminated in West Virginia's communities. The Tool can help local governments, community groups, and development authorities consider land reuse options and think about future uses for complex sites that are economically and environmentally sustainable.

The information gathered through the use of the Tool will help its users assess the strengths and weakness of particular parcels of land and prepare proactive strategies that lead to productive redevelopment of these properties.

The Land Use Decision Enhancer Tool is part of a three-stage planning process for developing sites:

- Land Use Decision Enhancer Tool:

The Tool is a dynamic spreadsheet-based resource that supports the evaluation of reuse options for sites undergoing revitalization. By collecting community and site-specific data in a comprehensive and organized way, the Land Use Decision Enhancer Tool provides guidance to communities about what to consider when identifying potential reuse options for a site.

- **Redevelopment Planning Exercise:** After using the Land Use Decision Enhancer Tool to identify potentially viable land use options, users will consider the potential land use options and develop a conceptual site plan that identifies the size, scope and characteristics of a potential development. The final output of this phase is referred to as a redevelopment concept.

- **Financial Feasibility Analysis:** Pro

forma: The final phase of the site reuse planning process is to perform a simple pro forma or financial feasibility analysis on the selected redevelopment concept to determine the potential financial feasibility of a real estate project. The pro forma provided in this Land Use Decision Enhancer Tool is a simplified "back-of-the envelope" worksheet that allows communities to perform a quick evaluation of the viability of a reuse option on a site. It is recommended that multiple reuse scenarios, or concepts, be evaluated for financial feasibility.

Each community and redevelopment site in West Virginia is unique and not all sites are at the same stage in the redevelopment process. This Tool has been developed to encourage community discussion, professional planning and sound decision making. Com-

munities can use this process to gain a better understanding of each property's potential and the factors affecting its redevelopment.

Branding Continued from PAGE 15

While there are several approaches to building a brand, you should look for a program that involves the following steps:

- **Understanding:** Efforts should be made to understand your community's physical attributes in relation to the competition, to glean the opinions of the stakeholders, to determine the perceptions of current and prospective consumers and to identify demographic and psychographic information about consumers.

- **Insights:** In this stage you need to translate all that data into the emotional sparks that can bring your brand to life. These "insights" are a series of fact-based emotional truths about what's uniquely great about your community.

- **Brand Strategy:** This defining statement encapsulates your community's target audience, your geographic frame of reference, your point of difference and the benefit. This singular statement is the most important outcome of the entire project because ALL marketing, policy, economic development and tourism initiatives should support its essential strategy.

- **Imagination:** Next, your creative team must breathe life and character into the insights and strategy the process has revealed. Creativity includes the graphic identity, language, communications, social media, signage, etc. associated with the brand.

- **Action:** Finally, an action plan including organizational ideas, policy, communications, signage, community outreach, events, product development and more is critical to both the success and sustainability of your brand. Without such a plan, your brand can easily become just a logo and line on your letterhead.



Brownfields Inventory: Who's Keeping Track?

The most frequently asked question the Brownfields Assistance Centers receive, after "do you have money for us," is without a doubt, "Do you have a list of all the brownfields in West Virginia?" The answer to that question is a confident "maybe."

In 2002 the number of brownfields was estimated nationally to be somewhere between 450,000 and 1 Million sites. Part of this discrepancy is the broad range of properties that may qualify for the term brownfield including mine scarred lands and sites where clandestine drug operations have occurred (otherwise know as "methfields").

As a result of our rich industrial history, there are no shortage of brownfields in West Virginia. The Brownfields Assistance Centers are focused on sites that are eligible for

state or federal brownfields related funding, and specifically sites that have redevelopment opportunities. The Brownfields Assistance Centers are tracking potential brownfields sites and more specifically an inventory of sites that have received brownfields related funding, as well sites from related environmental databases. This internal project list is not a comprehensive of "all" the brownfields in the state. Since many potential brownfields sites are private property, the Brownfields Assistance Centers are cautiously working toward making an inventory list available to the public, with the appropriate permissions of property owners.

The inventory requires critical site identification information including site names and addresses with city, state, county, and zip code data, latitude and longitude coordinates, site owner

and stakeholder contact information, site category or type, and property size. Other property information that is important to maintain about a property is zoning, photos, access to infrastructure, access to transportation, parcel number, and deed information.

According to our current evaluation there are potentially over 6,800 brownfields sites in the state of West Virginia. We are currently gathering more information on over 200 sites. The Brownfields Assistance Centers are providing assistance to communities on approximately 70 sites.

If you have questions concerning the Brownfields inventory feel free to contact Derek Springston, Program Associate with the Northern WV Brownfields Assistance Center at West Virginia University at Charles. Springston@mail.wvu.edu

BROWNOPOLY! | 17

BROWNFIELDS POST SPECIAL CONFERENCE EDITION

FOCUS WV SHOWCASE

The FOCUS WV SHOWCASE is an opportunity for FOCUS WV Grantees to shine a spotlight on their projects in front of a diverse audience. Grantees' exhibits highlight project accomplishments, lessons learned, and current needs. Most importantly, the Showcase provides a venue to "pitch" the project to potential funders, investors, service providers, and potential collaborators. In order to create a conducive environment for the FOCUS WV Grantees to "sell" their projects, we have borrowed from our childhood, to develop an innovative structured networking event, BROWNOPOLY!

HOW TO PLAY

The **object** of the game is to create a better situation for all brownfields stakeholders. Unlike most board games with one winner, with Brownopoly communities and their stakeholders can all be winners.

The **pieces** of this game are mostly in place. The room is our Gameboard. The grantees and their exhibits are the prime real estate on the game board. Players, use your property cards to determine your starting point on the board. The Project Representative will "sell" their project by summarizing its history and end goals of their redevelopment

plan, including work done during the FOCUS year. They will also answer questions from the participants on topics including community engagement, sustainable practices, and how the project leveraged resources. Then we roll the die, indicating how many property "spaces" you should advance CLOCKWISE around the room/game board. During the game Use your Brownopoly Bucks to vote for Most Creative Display, Most Creative Community Engagement, Most Public Involvement, and more.

Remember Invest Wisely!



TITLE DEED

OLD ROWLESBURG SCHOOL


Rowlesburg Revitalization Committee

Preston County
25,000 sq. ft.

- Use: Mixed
- Restore old school into large community center
- Now houses a cafe, WW II museum, sports museum, gift shop, and theater

Contact

SHIRLEY HARTLEY
ROWLESBURG REVITALIZATION
COMMITTEE
PO Box 135
Rowlesburg, WV 26425
304.329.1240
shartley812@frontier.com



TITLE DEED

TRAIN DEPOT


Webster County EDA

County
3.0 Acres

- Use: commercial
- Located in downtown Webster Springs
- Historic renovation in progress
- End uses focusing on tourist amenities and local history
- Received \$67,000 EPA Cleanup grant to further redevelopment

Contact

Geary Weir
Webster County EDA
139 Baker Street
Webster Springs, WV
26288
304.847.2145
wcda@websterwv.com



TITLE DEED

LATHAM HOUSE PROJECT

Upshur County Development Authority

Upshur County
1.0 Acres

- Use: Commercial
- Redevelopment will anchor larger Downtown Revitalization efforts
- Will house local nonprofits, Chamber of Commerce, and County CVB

Contact

STEVE FOSTER
UPSHUR COUNTY
DEVELOPMENT AUTHORITY
99 Edmiston Way, Suite 2
Buckhannon, WV 26201
304.472.1757
foster_se@yahoo.com



TITLE DEED

WHEELING REDEVELOPMENTS

City of Wheeling

Ohio County
1-30 Acres

- Uses: Mixed
- Several sites including Old North Park Landfill and Penn Wheeling Closure
- Redevelopment focused on mixed use commercial or industrial

Contact

MELISSA THOMPSON
CITY OF WHEELING
1500 Chaplin Street
City-County Bldg, Room 305
Wheeling, WV 26003
304.234.3701
mthompson@wheelingwv.gov



TITLE DEED

FROM PITIFUL TO PROGRESSIVE - NEW HOMES IN MOUNT HOPE


Mount Hope Heritage & Hope

Fayette County
.5 Acres

- Use: Residential
- Study feasibility of a municipal salvage organization
- Identify and research abandoned and dilapidated structures
- Begin re-use visioning

Contact

NONIE ROBERTS
MOUNT HOPE HERITAGE
& HOPE
325 Colorado Street
Mount Hope, WV 25880
304.877.6342
nonieroberts@suddenlink.net



TITLE DEED

OLD ITMANN SCHOOL


Upper Guyandotte Watershed Association

Wyoming County
1.0 Acre

- Use: Historic Museum
- Former "black schoolhouse" and UMW building
- Re-use vision includes coal mining museum
- Revitalization focused on local heritage tourism

Contact

VAL PAGE
UPPER GUYANDOTTE
WATERSHED ASSOCIATION
PO BOX 196
MULLENS, WV 25882
304.250.7053
vpaga@ugwawv.org



TITLE DEED

BARTON BENCH ECOLOGICAL RESTORATION ORGANIZATION

Randolph County
90 Acres

- Use: environment
- located in National Forest land
- planned demonstration site featuring remediated forests
- active replanting underway



Contact

Ben Nemeth
WesMonTy RC&D
RR 4 Box 502
Phillippi, WV 26416
304.457.4516 x104
ben.nemeth@wesmontyred.org

TITLE DEED

TS&T POTTERY SITE
Brooke-Hancock Regional Planning and Development Council

Hancock County
8.54 Acres

- Use: Mixed
- River adjacent, former pottery factory
- Vacant for 20+ years, recently sold to local developers
- Community-led Task Force formed around revising the property



Contact

JOHN BROWN
BROOKE-HANCOCK REGIONAL PLANNING AND DEVELOPMENT COUNCIL
PO box 82
Weirton, WV 26062
304.797.9666
jbrown@bhjrpc.org

TITLE DEED

MASONIC TEMPLE PROJECT
City of Fairmont

Marion County
6,050 sq. ft.

- Use: Mixed
- Five-story historic building
- Located in historic downtown Fairmont
- Recently received \$35,000 SHPO grant to further redevelopment



Contact


KATHY WYROSICK
CITY OF FAIRMONT
200 Jackson Street
Fairmont, WV 26555
304.366.6211
kwyrosick@fairmontwv.gov

TITLE DEED

LITTLE KANAWHA RIVERFRONT
City of Parkersburg

Wood County
6.45 Acres

- Use: mixed use
- downtown Parkersburg along the waterfront
- vision includes recreation facilities and small shops/restaurants
- for sale or lease



Contact

RICKIE YEAGER
CITY OF PARKERSBURG
One Government Square
PO Box 1627
Parkersburg, WV 26101
304-424-8558
rmyeager@parkersburg-wv.com

TITLE DEED

FORMER YMCA PROJECT
Fairmont Community Development Partnership

Marion County
28,000 sq. ft.

- Use: Commercial
- Historic building in downtown Fairmont
- Planned re-use focusing on downtown commercial development



Contact


Robert Gribben
Fairmont Community Development partnership
109 Fairmont Avenue
Suite 2
Fairmont, WV 26554
304.366.7600
rbribben@frdp.com

TITLE DEED

THE LIBRARY PROJECT
Shepherdstown Public Library

Jefferson County
4.5 Acres

- Use: public
- located one mile from downtown Shepherdstown
- developing architectural designs based upon community identified needs and wants
- received \$200,000 EPA Cleanup grant to further redevelopment
- plans include green building, community activities, and outdoor learning areas



Contact

HALI TAYLOR
Shepherdstown Public Library
PO Box 278
Shepherdstown, WV 25443
304-876-2783
taylor_h@martin.lib.wv.us

TITLE DEED

MORGANTOWN ORDNANCE WORKS
Mon County Solid Waste Authority

Monongalia County
4 Acres

- Use: Recycling Facility
- Located in Morgantown Industrial Park
- Vision is to "recycle land into a recycling facility"
- Will allow the SWA to grow and expand its services



Contact


LAURA STILLER
MONONGALIA COUNTY SOLID WASTE AUTHORITY
59 Lockside Road
Morgantown, WV 26501
304.292.3801
moncoswa@frontier.com

TITLE DEED

ENVIRONMENTAL EDUCATION LEARNING CENTER
Morris Creek Watershed Association

Fayette County
.77 Acres

- Use: public
- located one mile from Montgomery
- plans include green building, education center, and community center
- received EPA Land Revitalization funding to further redevelopment



Contact

LISA MIZE
Morris Creek Watershed Association
Po Box 927
Montgomery, WV 26136
304-442-4581
morriscreekwatershed@verizon.net

TITLE DEED

COAL HERITAGE DISCOVERY CENTER
Coal Heritage Highway Authority

Fayette County
1 Acre

- Use: mixed
- located in downtown Mt. Hope
- included in Mt. Hope's National Historic Register
- small business and office space available



Contact

CHRISTY BAILEY
Coal Heritage Highway Authority
PO Box 5176
Beckley, WV 25801
304-256-6941
cbailey@coalheritage.org

		OLD ITMANN SCHOOL WYOMING COUNTY	FAIRMONT BOX FACTORY MARION COUNTY	PENN WHEELNIG CLOSURE OHIO COUNTY	ROWLESBERG SCHOOL PRESTON COUNTY	CHARLES TOWN COMMERCE CORRIDOR JEFFERSON COUNTY	
COMMUNITY INVOLVEMENT 	WEBSTER SPRINGS TRAIN DEPOT WEBSTER COUNTY	<div data-bbox="622 473 1004 776" style="border: 1px solid black; padding: 5px;"> <p>Redevelopment Bank Loan</p> <p>Banks are somewhat reticent to loan money in the early stages of a brownfield project. Fears over unanticipated costs for assessment and clean up keep them from approving loans for this aspect of the project. There are, of course, exceptions to this rule. They are more willing to provide loans for the redevelopment of brownfields when costs are more fixed.</p> </div>					COAL HERITAGE DISCOVERY CENTRE
COMMUNITY INVOLVEMENT 	JG BRADLEY CAMPGROUND CLAY COUNTY	<div data-bbox="677 750 1638 1934" style="border: 1px solid black; padding: 10px; text-align: center;"> <h1 style="font-size: 4em; margin: 0;">BROWNOPOLY</h1> <p style="font-size: 1.5em; margin: 0;">A REDEVELOPMENT TOOL BROUGHT TO YOU BY THE WV BROWNFIELDS ASSISTANCE CENTERS</p> <p style="font-size: 1.5em; margin: 0;">A PATH TO PROGRESS</p> </div>				<div data-bbox="1419 881 1747 1131" style="border: 1px solid black; padding: 5px;"> <p>Tax Increment Financing</p> <p>Using Tax Increment Financing is based on the assumption that any redevelopment will bring new tax revenues to the area. It allows a community to use those potential future gains to finance current redevelopment activities.</p> </div>	BARTON BENCH ECOLOGICAL RESTORATION
COMMUNITY INVOLVEMENT 	LATHAM HOUSE UPSHUR COUNTY	ENVIRONMENTAL EDUCATION CENTER FAYETTE COUNTY	TS&T POTTERY HANCOCK COUNTY	NEW HOMES IN MOUNT HOPE FAYETTE COUNTY	ARTHURDALE REVITALIZATION PRESTON COUNTY	COMMUNITY INVOLVEMENT 	
COMMUNITY INVOLVEMENT 	ADAMSTON FLAT GLASS HARRISON COUNTY	SHEPHERDSTOWN PUBLIC LIBRARY JEFFERSON COUNTY	FAIRMONT MASONIC TEMPLE MARION COUNTY	<div data-bbox="535 1908 895 2210" style="border: 1px solid black; padding: 5px;"> <p>EPA Revolving Loan Fund Grant</p> <p>Revolving Loan Fund Grants provide entities such as state, local and tribal governments the ability to receive for brownfields assessment or clean up. Applications must be made on a community-wide basis and not for a specific site.</p> </div>			
COMMUNITY INVOLVEMENT 	MORGANTOWN ORDNANCE WORKS MONONGALIA COUNTY	COMMUNITY INVOLVEMENT 	LITTLE KANAWHA RIVERFRONT WOOD COUNTY	FAIRMONT FORMER YMCA BUILDING MARION COUNTY	WEIRTON NORTH END HANCOCK COUNTY	WEIRTON RAIL YARD HANCOCK COUNTY	 <p style="transform: rotate(-30deg); font-weight: bold;">EPA Brownfields Grant Application</p>

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BROWNFIELDS POST SPECIAL CONFERENCE EDITION

Wednesday, September 14

7:30 am - 8:30 am	Registration, Continental Breakfast, Display Set-up	
8:30 am - 9:00 am	Welcome and Keynote Address Cabinet Secretary Keith Burdette, WV Department of Commerce, Introduction by Morgantown Mayor Jim Manilla	
9:00 am - 9:10 am	Welcome from Senator John D. Rockefeller IV	
9:10 am - 9:30 am	Federal Brownfields Legislative Update Matt Ward, The Ferguson Group	
9:30 am - 10:00 am	Morning Networking Break	
10:00 am - 11:00 am	Financing Options for Brownfields	Visioning: Connection between Brownfields and Broadband
11:00 am - 12:00 pm	Understanding Site Assessments What does that Report mean?	Ranson A Redevelopment Case Study
12:00 pm - 1:15 pm	Lunch	
1:15 pm - 2:15 pm	What's the Risk?	Capitalizing on Public - Private Partnerships
2:30 pm - 3:00 pm	FOCUS WV Showcase Featured Speaker, Don McEachern: Community Building, How to Make Your Community Standout	
3:00 pm - 5:00 pm	FOCUS WV Showcase: BROWNOPOLY Chairman of the (Brownopoly) Board, Luke Elser, Northern WV Brownfields Assistance Center	
5:00 pm - 6:30 pm	Networking Reception, FOCUS WV Showcase Awards and Exhibit Session	

Thursday, September 15

7:30 am - 8:30 am	Workshop Registration/Continental Breakfast			
8:30 am - 10:00 am	GRANT WRITING Making your Application Stand Out	DECISION ENHANCER TOOLKIT TRAINING	ABANDONED & DILAPITATED BUILDING TOOLKIT TRAINING	LICENSED REMEDATION SPECIALIST TRAINING
10:00 am - 10:30 am	Morning Networking Break			
10:30 am - 12:00 pm	GRANT WRITING Making your Application Stand Out	DECISION ENHANCER TOOLKIT TRAINING	ABANDONED & DILAPITATED BUILDING TOOLKIT TRAINING	LICENSED REMEDATION SPECIALIST TRAINING
NOON	Conference Close			

